

# THE ORIGINAL COASTERS, INC

## THE COASTERS®

TRADEMARK No. 2,146,911  
website: [theoriginalcoasters.com](http://theoriginalcoasters.com)

### BIO

#### THE MUSICAL SENSATION THAT SWEEPED THE NATION

Show business has never seen a group quite like **THE COASTERS®**. They occupy a special niche in the music field. Because of their style and approach, they are in a class of their own. No wonder **THE COASTERS®** are labeled “**THE CLOWN PRINCE'S OF ROCK “N’ ROLL.**”

Nothing in the world is more difficult to achieve than a long term career in the record business by being funny. But **THE COASTERS®** have had a long unbroken string of hits all containing humorous materials. In this respect, **THE COASTERS®** are certainly unique.

**THE COASTERS®** first hit “**DOWN IN MEXICO**” was released in the spring of 1956. Sold approximately 500,000 copies. In 1957 they hit the chart with a double-sided smash “**YOUNG BLOOD**” and “**SEARCHIN'**”. Each sold a million copies. This put **THE COASTERS®** on the road to a long career.

In 1958 **THE COASTERS®** again hit the chart with two blockbuster hits, “**YAKETY YAK**” and “**CHARLIE BROWN**”. These stayed on the Billboard top ten list for several weeks with “**YAKETY YAK**” in the No.1 position and “**CHARLIE BROWN**” in the No.2 position. From then on it was hit after hit for “**THE COASTERS®**” with such hits as “**POISON IVY**”, “**ALONG CAME JONES**”, “**LITTLE EGYPT**”, “**LOVE POTION #9**”, “**ZING WENT THE STRINGS OF MY HEART**”, and “**BABY THAT'S ROCK “N” ROLL**” just to name a few, which earned them several Gold Records. All of **THE COASTERS®** materials were written and produced by Jerry Leiber and Mike Stoller, who also wrote for many other artists. The partnership between **THE COASTERS®** and Leiber and Stoller was an instant success.

**THE ORIGINAL COASTERS**, the first vocal group that was inducted into the Rock & Roll Hall of Fame in 1987, was Carl Gardner, (deceased) Billy Guy, (deceased) Will Jones, (deceased) Cornell Gunter, (deceased).

**THE COASTERS®** now consist of four very talented singers. All came from musical backgrounds. These four individual along with Veta Gardner are carrying on the legacy of **THE ORIGINAL COASTERS**.

We have recently hired Ray Sabatello – Guitarist, as our new Musical Director who was one of the musicians on The Broadway Cast “Smokey Joe's Cafe”

Over sixty years and **THE COASTERS®** are still going strong under the management of Veta Gardner, widow of Carl Gardner, the original lead singer and founder of **THE COASTERS®** who departed from us on June 12, 2011, who tries to maintain the same sound and quality of the “**ORIGINAL COASTERS**”. They have received many awards during their lifetime. Veta Gardner now owns the rights to **THE COASTERS®** name which is legally

assigned to “**The Original Coasters, Inc.**” of which she is the President. **THE COASTERS®** was recently inducted into the Carolina Beach Music Hall Of Fame. Ceremony was held in November 2014, in South Carolina. This just added to their many other awards that they had received over the years.

## AWARDS

**Rock & Roll Hall of Fame**

**Vocal Group Hall Of Fame**

**Rhythm & Blues Foundation**

**Doo Wop Hall Of Fame**

**Carolina Beach Music Hall Of Fame**

**Now Dig This Magazine Hall Of Fame (England)**

**Lifetime Achievement Award -Former Governor of Florida - (Lawton Chiles)**

**THE COASTERS®** released their first studio recording in over 35 years by a major recording company.

**“Cleopatra Records “just in time to celebrate their 60th anniversary, In October, 2015 they released their first ever recorded Christmas Album , also by “Cleopatra Records”. All done in Coasters® style.**

**THE COASTERS®** recently completed six months touring with the Broadway cast “Smokey Joe's Cafe” (20<sup>th</sup> Anniversary) featuring **THE COASTERS®**, performing in over 40 states from June 2014 to January 2015.

Though often imitated, they have never been duplicated and continues to do what they do best. “**ENTERTAIN**” their audiences.

- Footnote
- **THE LEGACY CONTINUES**